



Here is an opportunity for your organisation to participate as sponsors of MoMo Monsoon 2008

Gain From

Being recognized as a driver of an emerging mobile technology eco-system in India comprised of not only the new breed of mobile technology entrepreneurs & global investors but also including academia, researchers and the new mobile technology adopters.

The extensive media exposure; an opportunity to be noticed by relevant media agencies and be a part of the content syndicated to many other media outlets.

Unparalleled networking opportunities through interactions with the best researchers, entrepreneurs, investors and early adopters of mobile technology.

Being a part of the Mobile Monday Bangalore sponsor network, an exclusive group of organisations that are invited to continuing networking opportunities, get access to the Mobile Monday Bangalore resources throughout the year and become a part of all event communications.

Being associated with Mobile Monday Bangalore, leading organizations driving the technology ecosystem that can help you in initiatives ranging from intrapreneurial camps to hosting expert speakers to putting your organization in touch with the right people in the mobile technology ecosystem

Conference Programme

0830 - 0930	Registration
0930 - 1000 hrs	Inaugural Session & Keynote
1000-1100 hrs	Panel Discussion: Mobile Payments and Micro Finance
1100 - 1130 hrs	Tea Break & Networking Break Sponsors Video
1130 - 1200 hrs	Keynote: Emerging VAS Trends & ODN -OnMobile
1200 - 1300 hrs	Panel Discussion: Mobile Marketing and Mobile Advertising
1300- 1430 hrs	Networking Lunch, MOMO Video & Sponsor Video 1
1430 - 1500 hrs	Keynote: Innovation & Opportunities for Entrepreneurs - Forum Nokia / Nokia
1500 - 1600 hrs	Panel Discussion: Mobile Web
1600 - 1630 hrs	Tea Break & Networking Break Sponsors Video 2
1630 - 1730 hrs	Panel Discussion: Telecom Platform Opportunities
1730 - 1800 hrs	Closing and Summary



Venue:

Main Auditorium

**Indian Institute of Management
Bangalore (IIMB)**

Bannerughatta Road,

Bangalore

Date & Time:

**Saturday, August 30,
2008.**

**Time 0900hrs to
1800hrs**



Sponsorship Benefits

Sponsorship Benefits	Platinum	Gold	Silver
Keynote Speakers	No	No	No
Panel Discussion	Yes	Yes	No
Advertisement in Conference Booklet	Yes	Yes	Yes
Standee Banner Display	Yes	No	No
Banner Display (On Stage)	Yes	Yes	Yes
Banner Display (Outside)	Yes	Yes	Yes
Conference Notepads	Yes	No	No
Logo on T-shirt (On sleeves only)	Yes	No	No
Conference Programme	Yes	No	No
Delegate Passes	10	5	5
Press Conference	Yes	No	No
Marketing Promotions (During Registration)	Yes	Yes	No
Press Release Acknowledgements	Yes	Yes	No
Website Banners on MoMoB Website	Yes	Yes	Yes
Conference Round-up Mail	Yes	Yes	Yes
Video promotion during conf	Yes	Yes	No
Number of Sponsors	1	2	3
Sponsorship Cost (INR)	200,000	100,000	50,000

Note: Forum Nokia and OnMobile are our annual sponsors they get the same benefits of platinum sponsors except "Logo on T-shirt".

Important Dates

- Sponsorship Intent (to pay) Confirmation: 20 August, 2008,
- Sponsorship Payment: 10 September 2008
- Logo Receipt: 25 August, 2008
- Delegate kit includes : 27 August, 2008
- Event Begins: 30 August, 2008

Contact Information

Kesava Reddy.M	Raja SR
keshav@momobangalore.org	raja@momobangalore.org
+91-97400-8HELP	+91-98454-46018
Gtalk:reddy.kesava.m	sr raja

The Sponsorship Process

The following is the flow of actions to initiate and close sponsorships:

1. Prospective Sponsor (you) receives the Sponsorship Document (this document that you are reading)
2. Decision is made to become a sponsor of MoMo Monsoon before the DEADLINE (see below for important dates), and the sponsorship level
3. An e-mail is sent to keshav@momobangalore.org or raja@momobangalore.org, informing the organizers of your decision and intent.
4. MoMo Bangalore organisers will confirm that the sponsor slot is still available, and will send you an invoice and a contract, along with detailed payment instructions.
5. You sign the contract, and return it to MoMo Bangalore.
6. You initiate internal approvals for the payment of the invoice, and release the payment to Mobile Monday Bangalore Trust.
 - a. All the payments should be in the name of **Mobile Monday Bangalore Trust**,
 - b. It should payable at Bangalore
7. MOMO Bangalore Chapter sends you the sponsorship acceptance letter.

Website: <http://momobangalore.org/momomonsoon/>